

**Technical Evaluation Criteria
for
Maternal Wellness Program Support**

1. **Technical Merit** - Contractors will be evaluated on their technical approach and level of knowledge demonstrated in understanding Maternal Wellness issues.
2. **Past Performance and Performance with Similar Work** - Contractors will be evaluated on their demonstrated expertise relevant to each task, including knowledge and understanding of Maternal Wellness Programs. Contractors will also be evaluated on their past timeliness, responsiveness, professionalism and ability to contain costs.
3. **Personnel** - Contractors will be evaluated on the proposed staffing for this requirement, and their availability, relevant experience, certification and professional contacts. Any professional personnel that are proposed must remain on the contract for a minimum of 6 months from date of award.
4. **Cost** - Contractors will be evaluated on their cost reasonableness.

Instructions: Contractors shall limit their technical proposal to 10 pages or less (standard type) plus resumes. All resumes shall be submitted in standard chronological format, with most recent position listed first. Each position shall include the dates employed, company name, position/title and a description of relevant work performed.